



annettechnologies

IT | Consulting | BPO

CASE STUDY Sports/Technology

PROJECT DETAILS

- ▶ **CLIENT**
PowersGolf (now PowersEvents)
<http://www.powersevents.com>
- ▶ PowersGolf (now PowersEvents) is the "industry leader in web-based Golf and Gala/Banquet event management, administration and marketing."

Business Case:

▶ Integrated Data Warehouse and Web-Based Information Management System Developed at Low Cost Through Co-Sourced and Offshore Development

• Client Requirement

- Annet Technologies was engaged by PowersGolf (now PowersEvents) the leading provider of on-line tools and custom publications for the management, marketing and administration of Golf and Gala fundraising and corporate events to build a data warehouse for the intelligent storage and retrieval of the company's Golf Guides.
- In addition, Annet developed a golf course/facility management system allowing golf courses to manage and provide varied course information including tee time bookings, facility bookings, bulletin boards, chat rooms and other interactive online systems.

• Annet Business Solution

- Annet's Technology's Media, Sports and Entertainment business consultants and technologists/developers produced a dynamic, interactive website for the golf course/facility management system which provides easy access to information.
- This also includes controls of website features and information from a secure, custom-designed administration section; thus, making it efficient & self-managed.
- Data Warehouse designed for great flexibility in data store, metadata tagging, and retrieval.

Technology Solution:

▶ Technologies Employed

- JSP
- PostgreSQL
- SSL
- Tomcat Webserver
- Linux OS

Services Performed:

- ▶ Complete management solution and custom data warehouse development, implementation and support.

Business Benefits:

- ▶ Solution delivered at reduced costs through the use of co-sourced consulting, project management and development including offshore outsourcing.
- ▶ Highly scalable solution hosted on Linux server; thus making the website particularly secure.
- ▶ Ease of customization through the administrative interface, thereby reducing operational costs.
- ▶ Technical support at reasonable cost.